

GRAYSLAKE SUSTAINABLE BUSINESS PROGRAM

YOU AND YOUR BUSINESS CAN BE RECOGNIZED BY YOUR CUSTOMERS & THE COMMUNITY AS A SUSTAINABLE BUSINESS!

EACH BUSINESS RECOGNIZED IN THE PROGRAM WILL RECEIVE PUBLIC RECOGNITION FROM THE VILLAGE IN A VARIETY OF WAYS, INCLUDING: PROMOTION ON SOCIAL MEDIA, RECOGNITION AT A VILLAGE BOARD MEETING AND EXCLUSIVE RIGHTS TO USE THE PROGRAM LOGO IN YOUR MARKETING EFFORTS.

TO BE ELIGIBLE FOR THE PROGRAM, YOUR BUSINESS MUST FIRST TAKE ADVANTAGE OF THE FREE RECYCLING SERVICES PROVIDED BY THE VILLAGE'S COMMERCIAL FRANCHISE FOR WASTE HAULING. ONCE YOUR BUSINESS IS ELIGIBLE, YOU CAN PURSUE ONE OF THE FOLLOWING SUSTAINABILITY LEVELS:

SILVER LEVEL: TWO (2) ITEMS ON THE SUSTAINABILITY LIST

GOLD LEVEL: FOUR (4) ITEMS ON THE SUSTAINABILITY LIST

PLATINUM LEVEL: SIX (6) ITEMS ON THE SUSTAINABILITY LIST



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THE FOLLOWING LIST PROVIDES PROJECTS AND SERVICES THAT COUNT TOWARDS DESIGNATION AS A GRAYSLAKE SUSTAINABLE BUSINESS

- Have an energy audit conducted on your business
- Install interior lighting upgrades (LED)
- Install exterior lighting upgrades (LED)
- Install motion sensor lighting
- Implement a commercial food scrap composting program provided by commercial franchise for waste hauling (automatic Silver designation)
- Introduce compostable dishware / silverware in your restaurant / cafeteria
- Recycle at a rate that leads to utilization of enhanced recycling services beyond the free service
- Install an energy efficient thermostat
- Program / install an unoccupied temperature setback thermostat
- Have HVAC / water boilers upgraded to more energy efficient models
- Install motion sensor water taps
- Achieve certification in the Openlands Conservation@Home program
- Plant native trees or other native plantings on your business site
- Have more than 50% of landscaping on your business site be native species
- Reduce / eliminate watering on site
- Reduce / eliminate pesticide use on site
- Reduce / eliminate fertilizer use on site
- Employ anti-bird strike methods to reduce bird collisions with windows
- Reduce runoff by decreasing impervious surfaces and turf
- Install bioswales in parking lots to catch storm water runoff
- Install a raingarden and direct roof runoff into the garden
- Reduce packaging and waste in manufacturing and general operations
- Site management program participation - SITES, WHC, Conservation@Home, etc.
- Have exterior lighting meet Dark Sky standards
- Provide sustainability training to employees
- Install solar / wind / geothermal power systems for business (automatic Gold designation)
- Upgrade to a green fleet (electric, natural gas, biodiesel, etc.) (automatic Platinum designation)
- Other projects to increase sustainability as approved by the Village



FOR MORE INFORMATION ON BECOMING A GRAYSLAKE SUSTAINABLE BUSINESS, PLEASE CONTACT ZACK SMITH AT VILLAGE HALL @ (847) 223-8515 OR @ ZSMITH@VILLAGEOFGRAYSLAKE.COM